

Interactive advertising and marketing agencies

(Ranked by number of local employees)

The List

LIST FACTS

NA=Not available
WND=Would not disclose
Ties listed alphabetically

Source: Listed companies

Information on this list was supplied by individual companies through questionnaires and could not be independently verified by the Philadelphia Business Journal. If you wish to be surveyed when this list is next updated, or if you wish to be considered for other Lists, please visit www.bizjournals.com/philadelphia/bol_survey/ to complete a nomination form for your company.

Researched by: Sharon Oliver

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UPCOMING LISTS

June 12
Home builders

June 19
Center City condominiums

'09 Rank	Name Address	Phone Fax Web	Local employees	Interactive svcs.: 2008 fee income/% of income interactive	Interactive services offered	Sample of local clients	Local executive/title
1.	GSI Interactive 1075 First Ave. King of Prussia, Pa. 19406	610-491-7000 NA www.gsicommerce.com	200	WND WND	Affiliate, paid search, SEO, comparison shopping engines, display advertising, e-mail	WND	Nick Pahade president
2.	TMXInteractive Inc. 1100 E. Hector St., Suite 242 Conshohocken, Pa. 19428	610-897-2500 610-897-2501 www.tmxinteractive.com	45	WND WND	Business-to-business and consumer marketing programs TMX Communicator sales force effectiveness platform	Fortune 100 and major pharmaceutical clients	Debra Brown CEO/president
3.	eCity Interactive 1501 Walnut St. Philadelphia, Pa. 19102	215-557-0767 NA www.ecityinteractive.com/	31	\$3,000,000 100%	Web, interactive media and game development	Comcast, Glaxo-SmithKline, Ikon Office Solutions	Damon M. Alberts EVP
4.	NetPlus Marketing, Inc. 625 Ridge Pike, Building E Conshohocken, Pa. 19428	610-897-2380 NA www.netplusmarketing.com	30	WND 100%	Web design/development, social media, PPC, SEO, creative, online media	CertainTeed, Deb Shops, IBC	Denise Zimmerman president/ chief strategy officer
5.	RealTime Media 1060 First Ave., Suite 201 King of Prussia, Pa. 19406	610-337-3600 610-337-2300 www.rtm.com	27	\$5,400,000 100%	Sweepstakes, instant win games, content, widgets, social media, custom database	Comcast, Red Tettermer, GSI Commerce	William Reilly CEO
6.	DMi Partners Inc. 121 S. Broad St., 2nd Floor Philadelphia, Pa. 19107	215-279-9802 NA www.dmpartners.com	26	\$4,830,000 100%	Business intelligence analytics, SEO, e-mail marketing, lead generation	Tasty Baking, Mitchell & Ness, JG Wentworth	Patrick M. McKenna CEO
7.	Unreal Marketing Solutions 101 E 8th Ave, 4th Floor Conshohocken, Pa. 19428	610-664-6805 610-255-7530 www.unrealmarketing.com	25	WND 100%	Strategic planning, search engine marketing, search engine optimization, online media buying	Lenox Corp., David's Bridal, JP Morgan Chase	Michael Stalbaum founder/CEO
8.	Fleming & Van Metre Advertising Inc. 630 W. Germantown Pike, Suite 400 Plymouth Meeting, Pa. 19462	610-941-0395 610-941-0580 www.fvmadvertising.com	24	\$1,287,000 40%	Integrated design, SEO, paid search, banner advertising, site marketing	Archdiocese of Philadelphia	Paul Fleming CEO
9.	Backe Digital-Brand-Marketing 35 Cricket Terrace Center Ardmore, Pa. 19003	610-896-9260 610-896-9242 www.backemarketing.com	21	WND 76%	Web design and development, online marketing, SEO, eCommerce, Flash, mobile apps and Web	GlaxoSmithKline, The Iron Shop, Alfred Angelo Bridal	John E. Backe CEO
10.	Voveo Marketing Group Inc. 2 W. Liberty Blvd., Suite 100 Malvern, Pa. 19355	610-240-0400 610-240-0490 www.voveo.com	18	\$1,200,000 60%	Web sites, user interface, CMS, AJAX, Flash, SEO/SEM, social, interactive	Astea, Beyond.com, ChemLogix	Mary Bea Damico president
11.	Munroe Creative Partners 1435 Walnut St., Suite 600 Philadelphia, Pa. 19102	215-563-8080 215-563-1270 www.munroe.com	17	\$671,330 33%	Web site design and development, online and e-mail marketing, advanced PowerPoint presentations	Comcast, Albert M. Greenfield and Co., City of Philadelphia	Judy L. Munroe president/CEO
12.	SEER Interactive 919 N. 5th St. Philadelphia, Pa. 19123	215-967-4461 NA www.thinkseer.com	15	\$1,230,000 100%	Search marketing (SEO and SEM) and Web analytics	WND	Wil Reynolds founder
13.	Delphic Sage 116 Shurs Lane, 2nd Floor Philadelphia, Pa. 19127	215-508-1800 215-508-9503 www.delphicsage.com	14	WND 100%	Search (SEO/PPC), e-mail campaigns, banner advertising, social media, Web analytics	Bentley Systems, Saul Ewing, Sovereign Bank	Mark A. Patten principal
14.	Square 2 Marketing Inc. 1501 Main St., Suite 210 Warrington, Pa. 18976	215-491-0100 215-491-0300 www.square2marketing.com	12	\$1,400,000 95%	Web site design, e-mail marketing, search engine optimization, video marketing	Business owners of entrepreneurial companies	Michael Lieberman president
15.	O3 World 1000 Hancock St., Suite 103 Philadelphia, Pa. 19123	215-592-4739 215-592-4610 www.o3world.com	10	WND 80%	Branding, internet technology, online marketing, software development, Web and print design, viral marketing	Peace A Pizza, National Football Post, Philadelphia Weekly	Keith Scandone partner
16.	Singularity Design 1628 JFK Blvd., Suite 400 Philadelphia, Pa. 19103	215-988-0025 215-636-0295 www.singularitydesign.com	9	\$1,107,400 95%	Web site design, Web application development, advergames, e-mail, display, social marketing	Univ. of Penn., U-Store-It, Brandywine Realty Trust	Jeffrey Greenhouse president
17.	D&D Interactive Inc. 215 Presidential Blvd. Bala Cynwyd, Pa. 19004	610-667-4200 610-667-5390 www.ddii.com	8	WND WND	Development of Flash animation, online video, HTML e-mail	WND	David Sonn president
TIE	Freshout 11 N. 3rd St., 2nd Floor Philadelphia, Pa. 19106	215-965-9478 NA www.freshout.us	8	WND 62%	Service design, server side development, business goals and metrics, identity development	WND	Chris Anderson principal/ general manager
19.	Brolik Productions Inc. 4047 Cresson St., 2nd Floor Philadelphia, Pa. 19127	267-350-3323 267-350-3313 www.brolik.com	7	WND 80%	Web design, identity, e-marketing, print, video production, advertising, entertainment marketing	Sweat Fitness, Comcast Spotlight, Style of Man	Jason Brewer CEO
TIE	Eight Eleven Inc. 200 Federal St., Suite 300 Camden, N.J. 08103	856-614-5456 609-482-8395 www.eight-eleven.com	7	WND 40%	Web site design and development, interactive presentations and CD-ROMs, direct e-mail, SEO and SEM	Checkpoint Systems, Camden County, Vanguard ID Systems	Glenda Laudisio president/CEO
TIE	McHenry Creative Services 345 Main St., Suite 110 Harleysville, Pa. 19438	215-513-0251 215-513-7144 www.mchenrycreative.com	7	\$850,000 75%	Corporate training modules, DVD training modules, Web video	TD Bank, US Vision, Albert Einstein Medical Center	Thomas McHenry founder/ chief visionary
22.	Interactive Graphics Inc. 10 Waterloo Ave., 2nd Floor Berwyn, Pa. 19312	610-293-0755 NA www.igi.net	3	WND 90%	Web design and programming, e-mail campaigns, affiliate marketing, SEO consulting, banner ads	AmeriGas, Specialty Products, Drexel University	Robert Schnorr president



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Web site design and development agencies

(Ranked by total number of local Web site designers)

'09 Rank	Name Address	Phone Fax Web	Total: Web designers/sites designed in 2008	Web designers that are: employees/contracted	Local employees: full-time/part-time	Svcs. offered: Web hosting/secure merchant server	General business description	Local executive/title
1.	WebLinc 22 S. 3rd St. Philadelphia, Pa. 19106	215-925-1800 215-925-1922 www.weblinc.com	45 WND	45 1	51 1	Web hosting, secure merchant server	Develops custom e-commerce solutions	Darren Hill managing partner
2.	Brookwood Media Arts Inc. 716 N. Bethlehem Pike, Suite 100 Lower Gwynedd, Pa. 19002	215-643-8580 215-643-8549 www.brookwood.com	26 22	26 6	22 6	Web hosting	Enterprise Web application design and development, e-learning, multimedia, Adobe training	Robert Seskin president
3.	World Wide Web Communications 1060 N. Kings Highway, Suite 220 Cherry Hill, N.J. 08034	856-482-2424 856-482-9283 www.wwwcomm.com	24 128	24 0	28 0	Web hosting, secure merchant server	Web site design/hosting, custom software, SharePoint, SalesForce, Intranets, e-commerce, SEO	Robert H. Saver president
4.	Backe Digital-Brand-Marketing 35 Cricket Terrace Center Ardmore, Pa. 19003	610-896-9260 610-896-9242 www.backemarketing.com	12 WND	12 0	21 2	Web hosting	Web design and development, online marketing, SEO, e-commerce, mobile apps and Web	John E. Backe president/CEO
5.	Happy Cog 109 S. 13th St., Unit 3 South Philadelphia, Pa. 19107	215-701-3936 NA www.happycog.com	10 WND	10 2	8 2	NA	Standards-based Web site design, development, content strategy and CMS integration	Gregory M. Hoy president
6.	I-Site Inc. 15 S. 3rd St. Philadelphia, Pa. 19106	215-413-3135 215-413-3128 www.i-site.com	9 9	9 4	7 2	Web hosting, secure merchant server	Web site design, development and management, promotions, multimedia, e-commerce, mobile	Ian C. Cross CEO
7.	AYC Media 3502 Scotts Lane, Suite 1721 Philadelphia, Pa. 19382	215-713-3866 215-713-3868 www.aycmedia.com	8 83	8 2	16 4	Web hosting, secure merchant server	Interactive and online media services	S. Jacob Much director, new business/partner
8.	Bowhaus Design Groupe 340 N. 12th St. Philadelphia, Pa. 19107	215-733-0603 215-733-0661 www.bowhausdesign.com	8 9	8 2	9 2	NA	Full-service marketing communications	Mary Porcelli principal/CEO
9.	D&D Interactive Inc. 215 Presidential Blvd. Bala Cynwyd, Pa. 19004	610-667-4200 610-667-5390 www.ddii.com	8 18	8 4	8 8	Web hosting	Complete strategy, design and coding of Web sites and online advertising	David Sonn president
10.	Perfexion Inc. 1060 First Ave., Suite 400 King of Prussia, Pa. 19406	610-783-7660 267-295-8742 www.pfxn.com	7 21	7 4	3 0	Web hosting, secure merchant server	Web site design, hosting, e-commerce, flash, software development, search engine marketing	Randy Freid CEO
11.	Sagefrog Marketing Group 196 W. Ashland St. Doylestown, Pa. 18901	215-230-9024 215-230-9039 www.sagefrog.com	7 20	7 4	8 3	Web hosting, secure merchant server	Integrated marketing with complete Web site, online, SEM and interactive services	Mark Schmukler managing partner
12.	Stream Companies 255 Great Valley Parkway, Suite 150 Malvern, Pa. 19355	610-644-8637 610-540-6433 www.streamcompanies.com	7 18	7 0	35 0	Web hosting	Full-service advertising agency that develops Web sites and Web applications	Jason Brennan and David Regn founders/owners
13.	O3 World 1000 Hancock St., Suite 103 Philadelphia, Pa. 19123	215-592-4739 215-592-4610 www.o3world.com	6 33	6 0	8 2	Web hosting, secure merchant server	Interactive agency specializing in custom Web design and development	Keith Scandone partner
14.	Pedreira Inc. 95 W. Court St. Doylestown, Pa. 18901	215-348-7446 NA www.pedreira.com	6 32	6 3	6 0	Web hosting, secure merchant server	Web agency, servicing global brands	Tim Carter CEO
15.	20/10 Design & Marketing Inc. 324 Willowbrook Lane West Chester, Pa. 19382	610-692-4972 302-397-2131 www.2010design.com	5 14	5 2	9 2	Web hosting	Full-service Web, advertising and marketing solutions	Joseph P. Warner president
16.	Dyad Communications Design Office 1429 Walnut St. Philadelphia, Pa. 19102	215-636-0505 215-636-0577 www.dyadcom.com	5 15	5 0	8 1	Web hosting	Identity, Web and print applications	Thomas A. Maclag partner
17.	Voveo Marketing Group Inc. 2 W. Liberty Blvd., Suite 100 Malvern, Pa. 19355	610-240-0400 610-240-0490 www.voveo.com	5 26	5 0	18 0	NA	Full-service marketing agency including strategic, design, creative and technology practices	Mary Bea Damico president
18.	Delphic Sage 116 Shurs Lane, 2nd Floor Philadelphia, Pa. 19127	215-508-1800 215-508-9503 www.delphicsage.com	4 15	4 1	12 2	NA	Full-service interactive agency	Mark A. Patten principal
19.	Kelsh Wilson Design 211 N. 13th St. Philadelphia, Pa. 19107	267-765-0700 267-765-0400 www.kelshwilson.com	4 6	4 0	10 0	NA	Marketing communications firm including full service for print and Web	Fred Wilson managing principal
20.	Maskar Design 220 S. 16th St., 2nd Floor Philadelphia, Pa. 19102	215-545-3644 215-545-4748 www.maskar.com	4 35	4 1	5 0	NA	Develops interactive Web sites	Kate Maskar principal
21.	Warkulwiz Design Associates 211 N. 13th St., Suite 702 Philadelphia, Pa. 19107	215-988-1777 215-988-1780 www.warkulwiz.com	4 12	4 0	7 1	Web hosting, secure merchant server	Concept, design, development and production for print and Web communications	Robert Warkulwiz CEO
22.	Eight Eleven Inc. 200 Federal Street, Suite 300 Camden, N.J. 08103	856-614-5456 609-482-8395 www.eight-eleven.com	3 10	3 0	7 0	NA	Branding and marketing consultation, creative marketing, Web and interactive, public relations	Glenda Laudisio president/CEO
23.	Interactive Graphics Inc. 10 Waterloo Ave., 2nd Floor Berwyn, Pa. 19312	610-293-0755 NA www.igi.net	3 40	3 3	3 0	Web hosting, secure merchant server	Internet consulting, Web design, programming and hosting	Robert Schnorr president
24.	Miles Technologies 300 W. Route 38 Moorestown, N.J. 08057	856-439-0999 856-439-9910 www.milestechnologies.com	3 200	3 0	85 0	Web hosting, secure merchant server	WND	Chris Miles CEO
25.	Miller Designworks 200 Lincoln Ave., Suite 230 Phoenixville, Pa. 19460	610-917-0100 610-917-9320 www.millerdesignworks.com	3 5	3 0	8 0	Web hosting	Design firm providing brand-enhanced Web, interactive, print design solutions	Steve Miller president

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Ties listed alphabetically

Source: Listed companies

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